



Quality You Can Trust... From North America's Largest Roofing Manufacturer!™

# SLATELINE®

LIFETIME *Designer* SHINGLES

The Look Of Slate At A Fraction Of The Cost

[gaf.com](http://gaf.com)



“**Y**our house is a unique work of art. Every detail paints its canvas, from the pops of color in the garden to the lines and tones of your roof. With their sophisticated slate look, Slateline® Lifetime Designer Shingles provide that extra something special—the perfect finishing touch on an inviting showcase you’re proud to call home.”





# SLATELINE®

LIFETIME *Designer* SHINGLES

## Slateline® Lifetime Designer Shingles Offer You These Great Benefits:

- **Affordable Luxury...**  
Slateline® Shingles are only a fraction of the cost of traditional slate or wood shakes
- **Sophisticated Design...**  
Artisan-crafted shapes combined with oversized tabs and a dimensional design result in a sophisticated beauty unmatched by typical shingles
- **Custom Color Palette...**  
Specially formulated color palette is designed to accentuate the shingle's natural appeal
- **High Performance...**  
Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit [gaf.com/aps](http://gaf.com/aps) to learn more)
- **StainGuard® Protection...**  
Helps ensure the beauty of your roof against unsightly blue-green algae\*
- **Highest Roofing Fire Rating...**  
UL Class A, Listed to ANSI/UL 790
- **Stays In Place...**  
Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)†
- **The Ultimate Peace Of Mind...**  
Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years\*\*
- **Perfect Finishing Touch...**  
For the best look, use Timbertex® Premium Ridge Cap Shingles with StainGuard® Protection



U.S. Only

† This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

\* See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions.

\*\* See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

**Note:** This product is not available in all areas. See [gaf.com](http://gaf.com) for availability and details.



# COLOR & STYLE

ADVICE FROM THE EXPERTS

Patricia Verlodt & Emily Videtto

*Color & style go hand in hand when considering what shingle to use on your roof.*

The color and style of your shingles are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.



*When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be "in" two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.*

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.

- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

*When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.*

- Choose a shingle that complements your home's architectural style. For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

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Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as *Real Simple*, *Better Homes and Gardens*, and *Forbes*.

Emily Videtto is a highly respected and sought-after product and design expert with over a decade of experience in the building materials industry. She is also Vice President, Residential Marketing and New Product Development at GAF. Emily has been seen on HGTV's *Curb Appeal*, *The Balancing Act*, *Niki Taylor's Having it All*, and *Orange County Choppers*.